

# We leverage data to create daring work that drives action

John Hancock

39%

INCREASE IN  
POLICIES SOLD

Quest  
Diagnostics

14<sup>x</sup>

REVENUE INCREASE  
FROM 2019-2021

Dentsply  
Sirona

649%

MEDIA ROAS

## Expertise

Building and growing direct-to-consumer businesses

Persuading hard-to-target healthcare audiences

Driving consumers into stores, venues, and medical facilities

## Full-Service Marketing

### Integrated or à la carte

Research & Insights

Strategy & Planning

Creative Services

UI/UX Design & Development

Video & Content Production

Media Services

Search Marketing

Measurement & Analytics

Marketing Technology

Data Science

## Snapshot

8-year average client tenure

Proud to be in Rochester, NY

Fiercely independent for 55 years

50-person shop

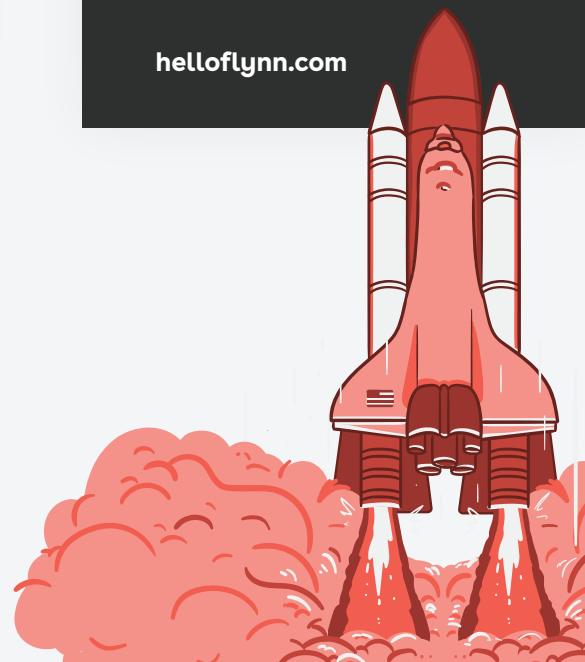
## Let's Chat

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## Experience

DICK'S  
SPORTING GOODS

Pfizer

plumlife

LAKE PLACID 2023  
FISU GAMES

Hillrom

TOP FLITE

BAUSCH + LOMB

GOLF  
GALAXY

MassMutual

MetLife

MAGNA-TILES

Canandaigua  
National  
Bank & Trust